

Laura Anderson

An energetic and intellectually-curious graduating senior with a wide range of experiences and multifaceted interests seeking an opportunity to excel in a dynamic and progressive environment with creativity, integrity, and passion

CONTACT

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EDUCATION

Yale University
May 22, 2017
B.A. Psychology
GPA 3.71 / 4.00
Aurelian Honor Society
Study Abroad in Paris, France

HARD SKILLS

Proficient Written and Verbal French
Conversational Spanish
Microsoft Office Suite
Adobe Creative Suite
Presentation and Public Speaking
Social Media Research
Leadership Training
Event Planning
Academic Research

KEY COMPETENCIES

Action-Oriented
Adept Manager of Diverse Relationships
Results-Driven
Composed Under Pressure
Adaptable
Passionate about Self-Development
Detail-Oriented

OTHER INVOLVEMENT

Pi Beta Phi Fraternity for Women
Yale Special Olympics/Unified Sports
Davenport Mellon Forum Coordinator

EXPERIENCE

PRESIDENT

Aurelian Honor Society, Academic Organization // Yale University
April 2016-Present

Negotiate start of a capital-raising fund for investment in New Haven's emerging real estate market
Liaise amongst student delegates, Board of Trustees, and nearly 900 alumni for selection of a Book Prize recipient
Orchestrate regular operations of group through delegation to and management of peer members

PUBLICITY COORDINATOR

Davenport College Office, Residential Community // Yale University
September 2013-Present

Coordinate advertising efforts with digital and print publications
Manage events in the college
Arrange seating and displays
Host fellows and esteemed guests

PUBLIC RELATIONS INTERN

Factory PR, Fashion Public Relations Firm // New York City, NY
July 2016-August 2016

Coordinate sample trafficking to and from stylists/photographers
Merchandise sample displays in showroom
Guide editors on sample-selection tours of showroom
Clip media mentions for clients
Compile sample pitches for editors

MEMBER, SENIOR CLASS COUNCIL

Student Government // Yale University
April 2014-Present

Coordinate celebratory events for the senior class
Liaise with local businesses while working within a fixed budget
Facilitate communication between student body and student government

MANAGEMENT INTERN

Williams-Sonoma Inc., Luxury Kitchen Goods Retailer // Atlanta, GA
June 2015-August 2015

Lead associates on the sales floor, conduct team meetings
Balance registers, transport daily deposits
Oversee stock and visual maintenance

RESEARCH ASSISTANT

Richard Skolnik, Professor of Global Health // Yale University
May 2014-August 2014

Pitched, researched, and wrote case studies for textbook
Designed semester syllabus for two courses
Curated video materials for interactive textbook website